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Info Security Products Guide Names the Sendio™ Email Integrity Solution a Winner of the 2007 Tomorrow's Technology Today Award

Sendio I.C.E. Box Cited for Technology Innovation

IRVINE, California - August 15, 2007 - Sendio announced today that Info Security Products Guide, a Silicon Valley Communications publication and the world's leading publication on security-related products and technologies, has named the Sendio™ I.C.E. Box Email Integrity Service Appliance a winner of the 2007 Tomorrow's Technology Today Award.

The award recognizes security vendors with advanced, ground-breaking network security solutions that are helping set the bar higher for others in all areas of information security. The Sendio I.C.E. Box was selected by the editors of Info Security Products Guide based on technologies that are making the most positive impact on security in today's highly sophisticated and blended attacks environment.

"Companies that have been honoured with the prestigious 2007 Tomorrow's Technology Today award have each made deep-rooted commitment to solving security issues," said Rake Narang, editor-in-chief, Info Security Products Guide. "Probably nothing differentiates a product or solution more than the superior technologies behind it making them suitable for today's needs while pro-actively being ready for tomorrow."

The Sendio I.C.E. Box is a hardware/software solution that restores email integrity by blocking all spam and unwanted emails with zero "false positive" lost messages. Unlike anti-spam filters, which scan the contents of a message and try to "guess" whether the message is legitimate, the I.C.E. Box verifies that the sender of the message is someone that you actually do want to communicate with. This focus on sender authentication and reputation, instead of on message content, enables the I.C.E. Box to be completely effective at stopping the "junk" while maintaining legitimate communications.

"Info Security Products Guide's recognition of email integrity as a new technology category further validates the effectiveness of our approach and recognizes the Sendio I.C.E. Box as a comprehensive solution that drives more productive and effective email communications," said Tim Lee-Thorp, vice president of marketing, Sendio.

About Info Security Products Guide Awards

Info Security Products Guide, a founding member of the Technology Industry Leadership Council sponsors leading conferences and expos worldwide and plays a vital role in keeping end-users informed of the choices they can make when it comes to protecting their digital resources. It is written expressly for those who are adamant on staying informed of security threats and the preventive measure they can take. You will discover a wealth of information in this guide including tomorrow's technology today, best deployment scenarios, people and technologies shaping info security and independent product evaluations that facilitate in making the most pertinent security decisions. The Info Security Products Guide Awards recognize and honor excellence in all areas of information security. To learn more, visit www.infosecurityproductsguide.com and stay secured.

About Sendio

Sendio, Inc. develops email integrity products to support enterprises that depend on email as a key tool for collaboration between employees, customers and partners. The Sendio™ I.C.E. Box service appliance blocks 100% of spam with zero "false positives," allowing businesses to have complete trust in their email communications. It was named the "Best of the Best" product of the year in 2006 by Government Computer News. Sendio was founded in 2004 and is based in Irvine, Calif. More information can be found at www.sendio.com.

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